



Candy Wrapper Brigade® Spotlight Location

Brambley Hedge Rabbit Rescue

Phoenix, AZ



Number of People Collecting:
100



Date Collections Started:
May 2011



Units Collected:
11,815



Points Earned:
23,830



What is your organization?

Founded in 1986, Brambley Hedge Rabbit Rescue is a non-profit 501c3 no-kill rescue, rehabilitation and shelter for domestic rabbits, which are the 3rd most surrendered pets in the United States. We are run by volunteers consisting of caring people who have dedicated their time and energy to establishing a safe haven for abused, abandoned or unwanted domestic rabbits in Phoenix, Arizona and surrounding areas.



How does your organization benefit from recycling with TerraCycle?

Brambley Hedge Rabbit Rescue benefits in numerous ways. We are an animal rescue, so if we are interested in saving animals, we most certainly are interested in saving the environment. For our community, it represents that we are willing and able to tap into different resources to assist in surrounding interests. In Phoenix, we have many that are interested in recycling, when they hear about this program they are even more interested because it allows them to help with two causes at the same time with very little effort. If they can't volunteer their time, donate money or items, this allows them to still contribute with very little effort and in a no cost way.

What is your favorite Brigade program? Why?

We belong to many brigades. I believe our favorite is the Candy Wrapper Brigade due to our partnership with approximately 10 Cold Stone Creamery ice cream shops in our immediate driving area that save candy wrappers for our rescue, which are sent twice a month to TerraCycle in a big box....people in AZ like their ice cream with candy in it. Cold Stone Creamery stores are really engaged and find it very exciting to save their candy wrappers for our rescue and assisting with the environment. We have even had a small presentation given at their Corporate Offices (located in Phoenix), by one of our volunteers. Our goal is to educate them on TerraCycle so that they can 'enlist' more stores (mostly franchised) to save candy wrappers for the cause/any cause.

Do you have any additional comments you would like to say about your organization, TerraCycle, or any of the brands that sponsor Brigade programs?

TerraCycle is a fabulous program; it's a win/win for all involved. I am most thankful to Keebler because it was their cookie package where I first saw 'Learn how to recycle this package' and went to your website, found out more and immediately signed up our rescue. It's sad that the Cookie Wrapper Brigade has since closed along with a few others too. But we know it happens. Also, thank you for asking us about our organization, our bunnies, our volunteers and what we do.

